

CLAIMS

1. A portable display apparatus comprising:
 - a. a container including a front wall, a rear wall, a bottom wall, two adjacent side walls, and an opening wherein said container includes at least one compartment therein;
 - b. a surface for holding an electronic device associated with one of said at least one compartments in said body; and,
 - c. a cover for removable engagement with said container including a top member that covers said opening, wherein removal of said cover allows said at least one compartment to be accessed.
2. The portable display apparatus of claim 1, wherein said cover further includes a front member that covers at least a portion of said front wall.
3. The portable display apparatus of claim 1, wherein said surface includes a platform slidably engaged with said body.
4. The portable display apparatus of claim 1, wherein said cover is removably attached to said container.
5. The portable display apparatus of claim 1, wherein removal of said cover allows said front wall of said container to be exposed.
6. The portable display apparatus of claim 1, wherein said front wall of said container includes an opening for venting and/or cooling the electronic device.
7. The portable display apparatus of claim 1, wherein said front wall of said container includes a portion for displaying indicia thereon.
8. The portable display apparatus of claim 1, wherein said front wall includes a thin layer of pliable material.
9. The portable display apparatus of claim 1, wherein said container includes two compartments therein, one of said compartments for storage of said electronic device and one of said compartments for storage of at least one product.

10. The portable display apparatus of claim 1, wherein said container includes three compartments therein, one of said compartments for storage of said electronic device and two of said compartments for storage of at least one product.

11. The portable display apparatus of claims 9 or 10, wherein said product is a medical device.

12. The portable display apparatus of claim 11, wherein said medical device is an orthopedic device.

13. The portable display apparatus of claim 1, further comprising at least one latch allowing for removable attachment of said cover to said container.

14. The portable display apparatus of claim 1, wherein said electronic device is a laptop computer including a screen and a body.

15. The portable display apparatus of claim 14, wherein said body of said laptop computer is completely interposed within said container while said display screen of said laptop computer is visible.

16. The portable display apparatus of claim 1, wherein said cover includes a handle.

17. The portable display apparatus of claim 1, wherein said cover is substantially J-shaped.

18. The portable display apparatus of claim 1, wherein said cover is substantially U-shaped.

19. The portable display apparatus of claim 3, wherein said platform is detachable from said body.

20. A display apparatus and carrying case comprising:

a. a container including a front wall for displaying a product, a rear wall, a bottom wall, two adjacent side walls, and an opening wherein said container includes three compartments therein;

b. a platform for holding an electronic device associated with one of said three compartments in said body, wherein said platform is slidably engaged with said body; and,

c. a cover for removable attachment to said container including a front member that covers a substantial

portion of said front wall, a top member that covers said opening, and a rear member that covers at least a portion of said rear wall, wherein removal of said cover allows said three compartments to be accessed and said front wall of said container to be exposed.

21. The display apparatus and carrying case of claim 20, wherein said electronic device is a laptop computer including a display screen and a body.

22. The display apparatus and carrying case of claim 21, wherein said platform and said body of said laptop computer are completely interposed within said container while said display screen of said laptop computer is visible.

23. A method of displaying a product comprising:

a. placing a product on an exterior surface of a portable display apparatus including at least one internal compartment;

b. disposing an electronic device including a display screen and a main body in said at least one internal compartment, such that said display screen of said electronic device is visible to a person viewing said product on said surface while said main body of said electronic device is contained within said at least one compartment.

24. The method of claim 23, wherein said electronic device is a laptop computer.

25. The method of claim 24, wherein said product is a medical device.

26. The method of claim 25, wherein said medical device is an orthopedic device.

27. A method of displaying a product comprising:

a. providing a portable display apparatus including a container having a front wall, a rear wall, a bottom wall, two adjacent side walls, and an opening wherein said container includes at least one compartment therein; a surface for holding an electronic device associated with one of said at least one compartments in said body; and a cover for removable engagement to said container including a front

member that covers at least a portion of said front wall, a top member that covers said opening, wherein removal of said cover allows said at least one compartment to be accessed;

b. storing at least one product within said display apparatus;

c. storing at least one electronic device within said display apparatus;

d. removing said cover from said container;

e. displaying a portion of said electronic device;

and,

f. displaying said at least one product.

28. The portable display apparatus of claim 27, wherein said surface includes a platform slidably engaged with said body.

29. The method of claim 27, further comprising the step of supporting said display apparatus on said rear wall.

30. The method of claim 29, further comprising the step of placing said product on said front wall of said container.

31. The method of claim 28, further comprising the step of moving said platform outward from said container.

32. The method of claim 31, further comprising the step of moving said platform inward to said container after displaying said portion of said electronic device.

33. The method of claim 32, wherein said electronic device is a laptop computer including a display screen and a body.

34. The method of claim 33, further comprising the step of presenting at least one image on said display screen of said laptop computer.

35. The method of claim 34, wherein said main body of said electronic device is disposed within said container.

36. The method of claim 27, further comprising the step of providing indicia on said front wall which signifies a characteristic of said product.

37. The method of claim 35, further comprising the step of providing indicia on said cover which signifies a characteristic of said product.

38. The method of claim 27, further comprising the step of unlocking said cover from said container, prior to removing said cover from said container.

39. A portable display and storage apparatus comprising

a. a container having a compartment for holding an electronic device, a flat planar display surface adjacent said compartment, such display surface being aesthetic and suitable for display of products in sales presentations, and an opening providing access to said compartment and allowing a display screen of an electronic device stored in said compartment to extend substantially above and adjacent said display surface.

40. The portable display and storage apparatus of claim 39, further comprising an electronic device having a display screen.

41. The portable display and storage apparatus of claim 39, wherein at least 75% of said display screen extends above said display surface.

42. The portable display and storage apparatus of claim 39, wherein at least 90% of said display screen extends above said display surface.

43. The portable display and storage apparatus of claim 39, further comprising a cover, wherein said cover covers said opening of said container.

44. The portable display and storage apparatus of claim 43, wherein said cover is removably attached to said container.

45. The portable display and storage apparatus of claim 43, wherein said cover covers at least a portion of said display surface.

46. The portable display and storage apparatus of claim 45, wherein said cover substantially covers said display surface.

47. The portable display and storage apparatus of claim 39, further comprising indicia.